

1

Start your club online

Select the amount & timing of contributions

e.g \$40 per month

Select the portion for fundraising kitty & bet

e.g \$20 bank & \$20 bet

Members join & deposit online

Deposit securely using credit card or Internet banking e.g 20 members

e.g. Banked into fundraising kitty \$20 * 20 = \$400

Members take turns betting

Winnings are deposited into the fundraising kitty

Winnings from betting turns deposited into club kitty



PuntersClubHero.com is owned and operated by The Great Tip Off Pty. Limited

Some of the sports club we work with include......

BankstownSports











Fundraising Frequently Asked Questions

Is our club kitty money safe?

Your funds are kept in a Bookmaker.com.au account. Bookmaker.com.au is a registered Australian Bookmaker and is owned by betting giant Ladbrokes.

The Great Tip Off, owners of PuntersClubHero.com, have delivered online fundraising solutions to sports club since 2010.

How do we get our money when we want to finish the punters club?

When you are ready to cash-out of your punters club, club kitty funds will be deposited into the sports club's bank account or an account nominated by the club manager. The Club Manager will be required to put the details of the beneficiary account in the Club Goal section of the punters club dashboard so all members of the club can see where funds will be deposited.



How It Works





Start your Punters Club today



Set your club's rules

Set betting frequency, bet amount, funds saved & when to pass on the bet.







Personal Details

Enter personal details & confirm betting account.





Invite your mates & set-up mates who can't access the Internet

Send invites to your mates to join your club. Set-up mates to manage online.

Set your Punters Club rules & PuntersClubHero will do all the work for you

When you start your club you set

. How much and how often your club members will contribute funds to the club.

PCH securely debits club contributions periodically from members nominated credit cards

How much of the club's funds to allocate to betting

PCH automatically transfers the nominated betting amount into your punters club betting account

When betting starts and when the turn passes on

PCH will allow the person(s) whose turn it is to bet to access your punters club betting account. All club members are notified when it is their turn to bet.





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Invite your mates & set-up mates who can't access the Internet

Send invites to your mates to join your club. Set-up mates to manage online

Enter your personal details

 Just a handful of personal details, takes just a few minutes to complete

After details are entered PCH will automatically fill in your Bookmaker.com.au betting account sign-up form. Then just add your betting account ID and password and your done!

Who is Bookmaker.com.au?



Bookmaker.com.au is one of the fastest growing online bookmakers in Australia.

They are an Australian Company which is licensed and regulated within Australia.

They offer all the odds products: Best Tote, Top Fluc, Fixed Odds & Best of the Best

They offer markets on Australian and International Horse racing, harness racing, greyhounds, sports & novelty events and they have a great mobi site.



Start your Punters Club today



Set your club's rules

Set betting frequency, bet amount, funds saved & when to pass on the bet.





Personal Details

Enter personal details & confirm betting account.





Invite your mates & set-up mates who can't access the Internet

Send invites to your mates to join your club. Set-up mates to manage online.



Invite mates online & set-up mates who don't have Internet access

- Invite your mates online using email, facebook & twitter. It takes just a few minutes for them to join your club online.
- Set-up your mates who don't have regular Internet access and join them to your punters club.

PCH makes managing offline players easier:

- automates offline player's club contributions
- o automatically sends betting reminders to their phone
- o allows Club Managers to easily place bets online on their behalf
- Print out club statements and betting leaderboards to display in your office, club or social noticeboard.



Manage Payments, Bets & Bank



Payments

A one off online payment automatically debits your club payment when required.







Betting

Betting rules are managed. Players notified, betting access granted & results instantly announced.





Club bank statements & betting **statistics**

Club & member funds history & statistics are maintained on an easy to read dashboard.

One-off payment process for club members means no more cash collections

- Secure online periodical club payments are set-up once only. Takes the hassle out of getting cash to the Manager or collecting cash from members.
- · Easy one-off payment process for members who don't have regular Internet access.
- PCH maintains a detailed financial history or each players contributions and their share of winnings.
- That means members can join after the club has started and cash-out when ever they want.



Manage Payments, Bets & Bank



Payments

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Betting

Betting rules are managed. Players notified, betting access granted & results instantly announced.





Club bank statements & betting statistics

Club & member funds history & statistics are maintained on an easy to read dashboard.

Betting

- The Club Manager starts the club, sets the rules including funds each member contributes, how often contributions are made, how much is bet & banked and the betting frequency. PCH automates everything.
- Access to the punters club betting account is granted to member(s) whose turn it is to bet. Funds are automatically transferred from the club bank to the betting account.
- If the betting member(s) win they bet again next round otherwise the turn moves on to the next member(s) in the club.
- Bets, results and comments are communicated to members via email or the club wall.
- Club and member's stats & history are maintained and viewable on an easy to read dashboard.



Manage Payments, Bets & Bank



Payments

A one off online payment automatically debits your club payment when required.





Betting

Betting rules are managed. Players notified, betting access granted & results instantly announced.





Club bank statements & betting Club bank statistics

Club & member funds history & statistics are maintained on an easy to read dashboard.



Club bank statements & betting statistics

- Club financial details are maintained and viewable at any time.
- · Contributions and winnings are tracked at a member level so new members can join & current members can cash out at any time.
- Detailed statistics allow you to track club & member performance.





Easily Cash Out



Request cash out

Request to cash-out whenever you like.







Funds transferred to personal betting account

Your share of Punters Club funds are transferred to your personal betting account.





Withdraw or bet funds as you please

Withdraw your funds or leave them in your account to bet with.

One easy step to request to cash-out

- · Online players request to cash out online.
- · Players who can't access the Internet request to cash out offline from their mobile phone.





Easily Cash Out



Request cash out

Request to cash-out whenever you like.





Funds transferred to personal betting account

Your share of Punters Club funds are transferred to your personal betting account.







Withdraw or bet funds as you please

Withdraw your funds or leave them in your account to bet with.

Funds transferred to your betting account

- Your share in the punters club is automatically transferred to your personal betting account.
- Fundraisers can opt to have their share of the punters club funds transferred to a beneficiaries bank account





Easily Cash Out



Request cash out

Request to cash-out whenever you like





Funds transferred to personal betting account

Your share of Punters Club funds are transferred to your personal betting account.





Withdraw or bet funds as you please

Withdraw your funds or leave them in your account to bet with.



Withdraw or bet your punters club funds however you choose

- Your punters club can work towards a group goal that each of your club members can share in or each member can spend their share of the bank how they please.
- · Some favourite spending goals for punters clubs include:
 - o shares in a horse or greyhound
 - o group holiday sports tour, Spring Carnival racing tour
 - big day out a group day out with a dream itinerary (eat, drink & party)
 - o fundraising for a sports club or some other special cause.

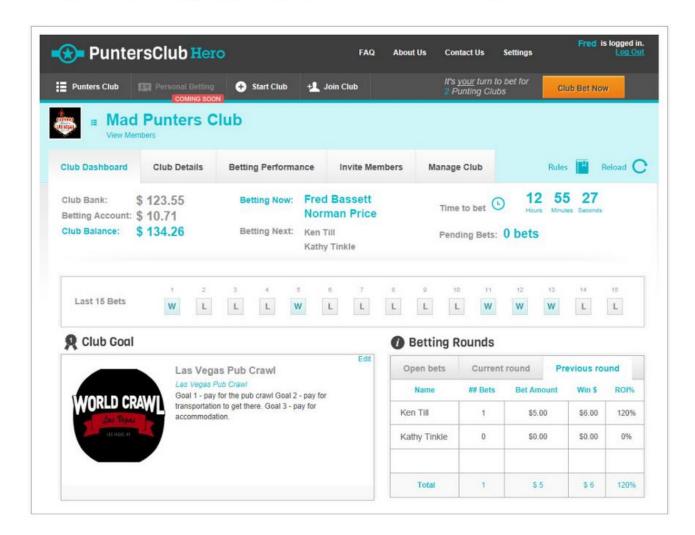


Features



Club Dashboard

Your punters club will have its own dash board with all the information you need in one place. The top summary bar summarises exactly where the club is with its finances, whose betting and whose next. Information summarises club and individual member performance.



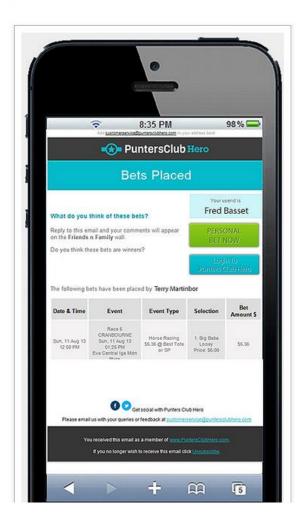


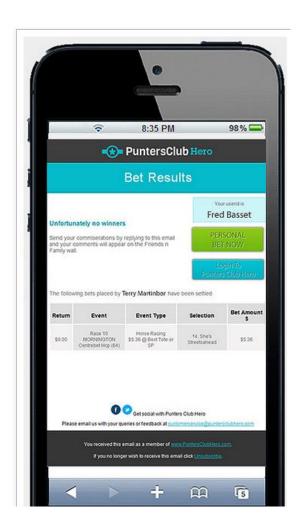
Punters Club alerts emailed instantly!

No more calling up club members every time

- · A bet is placed
- · A result is in
- · Betting turn changes

PuntersClubHero notifies you and your club members as soon as things happen. Your club members receive an email instantly when a bet is placed or a bet has resulted. When the turn is due to change all members receive an email notifying them of how the current punting member(s) have performed, if the betting turn passes on and who it passes on to.

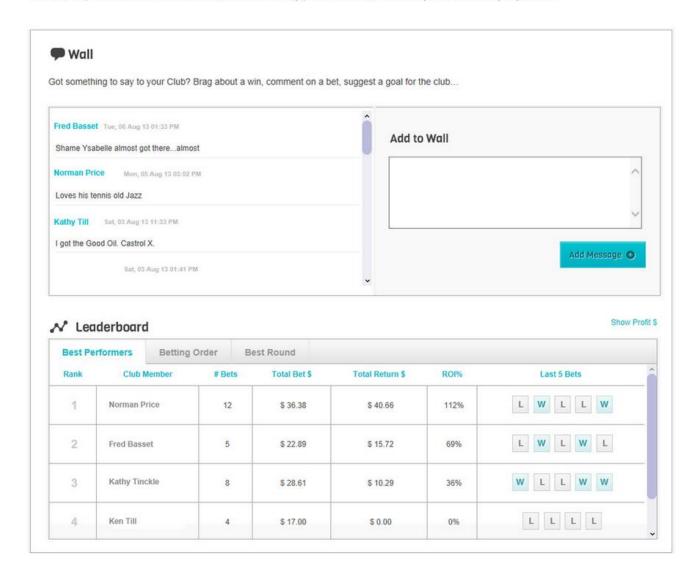






Chat Wall

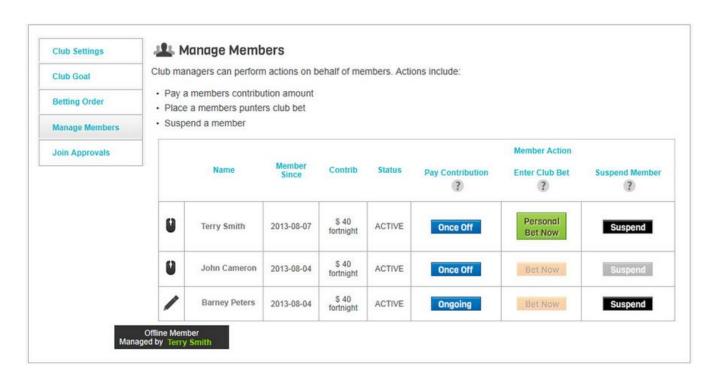
"The Wall" is where your club members post their comments about bets placed, results, the heroes in the club and those dragging the chain. Members responses to bet and results emails are automatically posted to the wall to ensure you feel the revelry in your club.





Management Tools

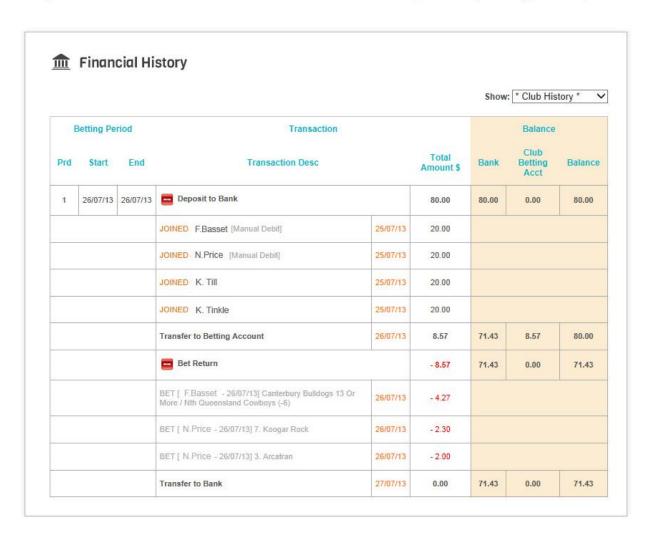
Club Managers have everything they need to ensure the Club runs smoothly. Even though PuntersClubHero.com does all the work for the Manager Managers have access to tools and controls that allow them to suspend members, approve members, make one-off payments in cases where credit cards expire and many other functions.





Financial Statement

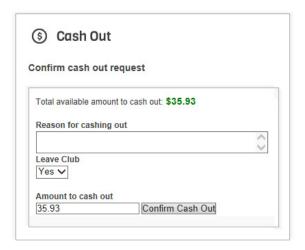
All members can see the club's detailed financial statement that gives them a view of balances after every transaction throughout the club's history. It also gives them a view of their share of each transaction and club balances so that they know exactly what they get when they cash out.





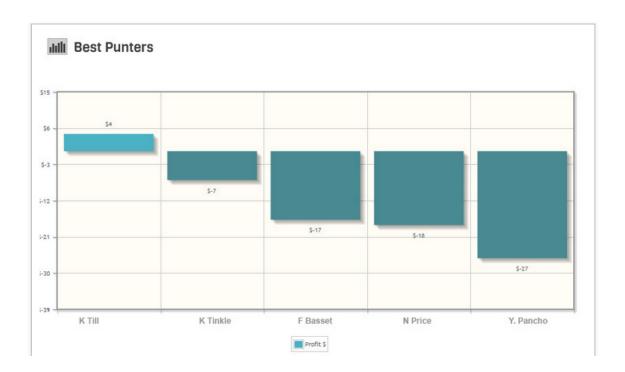
Cash Out

Club members can cash-out at any time. Member's share of the club is deposited into their bookmaker account which they can then withdraw or do with as they please.

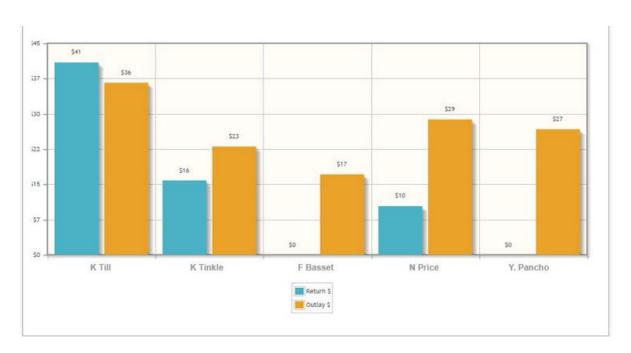


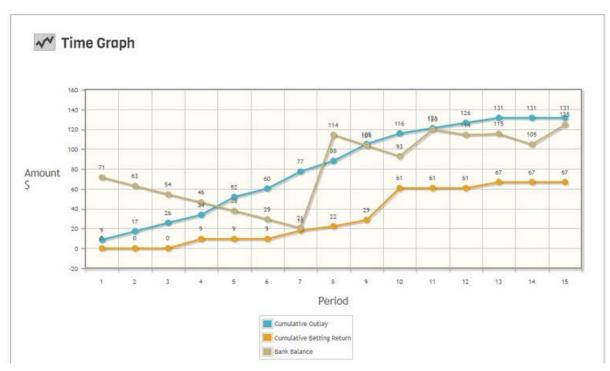
Statistics

Punters Club Hero gives you and your club members all the statistics they need to know how the club and its members are performing. Here are some of the screens that automatically update every time a transaction occurs.











Frequently Asked Questions



Frequently Asked Questions

What is a Punters Club?

Punters Clubs are a great way to get friends and social groups together to have fun and raise funds for a group goal or cause. The Club Manager starts the Punters Club, sets the rules and invites friends to join. Club members contribute a set amount of money according to the Punters Club rules and take turns to bet. All club winnings go into the Club bank (not a real bank, just a holding place for your funds until you're ready to cash out) which the club builds to work towards a common goal or if preferred, individuals can cash out their share to spend however they wish.

Take

What is Punters Club Hero all about?

Punters Club Hero (PCH) has made starting, joining, running and participating in a club effortless while raising the enjoyment level through online social interaction.

Running your punters club through Punters Club Hero means no more administration for the club Manager and more timely information and enjoyment for Punters Club members.

How does Punters Club Hero work?

- The Club Manager starts a punters club and sets the rules including contribution amount, which includes the amount to bet with and the
 amount to be banked. It only takes a few minutes to do.
- The Club Manager invites friends online or tells them to visit PuntersClubHero.com, enter the club's name and join. Joining takes a few minutes too.
- Club funds are automatically deducted with the amount set in club rules transferred to the Club betting account and to the Club bank.
 Members are notified about whose turn it is to bet and all bets and results are immediately sent to club members (email or SMS) and the club dashboard and statistics pages are also updated immediately. Only Club Members whose turn it is to bet are granted access to the Punters Club betting account.
- 4. If betting club member(s) win they get to bet again otherwise the turn passes on to the next member(s) in line to bet.

There's an informative Punters Club dashboard, graphs and statistics to show up the club's heroes and overall performance.

Even better, Punters Club Hero is free to use.



Can friends join after my Punters Club starts?

Yes. If you forget to invite friends, friends who you invited change their mind or if friends are too slow to join before the start date, they can join the club at a later stage. Punters Club Hero will automatically calculate each individual's share of the Club bank so there will be no issues with ownership of funds. All Punters Club finances are shown clearly at a Club and individual level to ensure everyone in the group has a clear understanding of the Club's finances.

Can we use Punters Club Hero if some members can't access the Internet?

Yes. Punters Club Hero allows the Club Manager to add Offline players. Offline players are sent one off instructions to fund their club contribution. After completing these few simple instructions and providing authority for the Club Manager to bet on their behalf, the offline member joins the Punters Club. Your offline member can stay informed of club bets and results via SMS.

Can we place Punters Club bets on our mobile?

Yes -very soon!! Punters Club Hero is weeks away from launching it's mobi version which will initially allow you to place bets Punters Club bets and easily access your personal betting account. This will be enhanced soon after to provide you with more Punters Club Hero features through your SmartPhone

Does it cost money to use Punters Club Hero?

No. Punters Club Hero is free to use.

How do we make club contributions?

You provide your VISA, Mastercard credit card details or bank details via POLi payments securely online when you join a club and agree to the club contribution terms when using credit cards (i.e. amount and when the payment occurs). Your contribution is automatically debited according to the club terms. You can leave the club or suspend your club contribution at any time. We do not store credit card or bank details on file.







Is my credit card information secure?

Punters Club Hero does not store any of your credit card information. We use payment gateway eWay to securely process your online credit card transactions, one of Australia's most repuatable providers of secure online transaction systems.



When can I cash out?

You can cash out at any time, using PCH's easy cash-out facility. Funds are transferred to your betting account where you can withdraw them or bet with them.

How do I collect the funds I want to cash out?

After cashing out, your funds are transferred to your personal betting account where you can choose to withdraw them or do with them as you please.

I have a lot of members in my club. Can more than one member bet at once?

Yes. Club Managers can set club rules so that up to 3 club members bet within a betting period.

Can I bet on club bets?

When you start or join a punters club at Punters Club Hero your personal Bookmaker.com.au account is created as part of the process. This enables you to easily back club member's bets or place bets of your own.



Who does our Punters Club bet with?

Your Punters Club betting account is automatically created when the Manager starts a Punters Club at Punters Club Hero. The account is created with Bookmaker.com.au, Australia's fastest growing online bookmaker. Bookmaker.com.au offers markets on a very broad range of horse racing, harness racing, greyhound racing, sporting and novelty events both within Australia and internationally in addition to all your favourite odds products. Bookmaker.com.au also offers exclusive betting products not offered by any other bookmaker in Australia including Pick Your Own Oddstm.

Bookmaker.com.au is registered in an Australian territory.

How is my privacy managed?

Punters Club Hero has implemented a very strict privacy policy and utilises the most advanced encryption technology available. To read more about our privacy policy and controls click here

Who is Punters Club Hero?

Punters Club Hero is part of The Great Tip Off Pty Ltd. a company who has developed and manage some of the most utilised social entertainment software across the Internet including The Great Tip Off, TheGreatFootyTipOff and distributed across major racing and sporting websites within Australia and overseas.